



## ULUSLARARASI ASANSÖR TASARIM YARIŞMASI

### ILDC-LIFT DESIGN INTERNATIONAL CONTEST

#### DESIGN CONTEST SPECIFICATIONS TITLED “LIGHTING IN LIFTS”

##### 1- PURPOSE

It is quite important for the lift industry for high value-added products to be developed and industrial design events to become widespread.

The objective of this contest is to support innovative designs for both the lift industry and the lift users.

##### 2- SCOPE

Title of the 3rd Lift Design Contest is “**LIGHTING IN LIFTS**”

Expectations from projects are, creating and developing unique and innovative solutions and designs which will provide the interface between lighting and the needs of the users.

##### 3- ORGANIZATION

The contest is being held within the scope of Asansör İstanbul International Lift Exhibition by Elevator & Escalator Industrialist Association (AYSAD), İFO İstanbul Fair Organization and under aids of Industrial Designers Society of Turkey (ETMK) İstanbul Branch.

##### 4- PARTICIPATION CRITERIA

- Participation is without any charges.
- The contest is being internationally organized and participants may participate by submitting projects and documentation thereof designed in conformity with the provisions as set forth in these specifications to the Contest Secretariat until certain deadline.
- Group participation is possible. These groups shall not exceed 4 members and one of the group members must be a designer or design student.
- Any correspondences and/or documents related to the contest shall be in Turkish and/or English language.
- Board and contest jury members of AYSAD, IFO and ETMK, employees of said organizations and relatives thereof are prohibited to participate in this contest. In case the participant appears to be in this manner, the project thereof shall be disqualified and reward shall be revoked, if any.
- Each participant project must be unique, not previously produced and issued, and not be rewarded in any other contest. If any manner is proven to be contrary to this clause, that project shall be disqualified and reward shall be revoked. The possible legal responsibilities are directly related with be the participants.

##### 5- PARTICIPATION FORMAT

For each participant project;

- Drawings: Shall be issued by 2 sheets at most, each in A1 size, resolution of 300 dpi as PDF or, in A1 size, resolution of 600 dpi as JPEG, and all these shall be delivered in a CD format. The projects to be delivered in CD format shall be printed by Contest Secretariat.
- Report: A report in Turkish and/or English language, which describes the project, consisting of one page, not exceeding 500 words and in A4 size, Word or PDF format shall also be delivered through another CD.



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• Rules to be followed: On the lower right sides of A1 sheets, a frame of 5x20 cm shall be allocated and this frame shall include;

-ILDC, INTERNATIONAL LIFT DESIGN CONTEST

-“ Lighting in Lifts” Design Contest

-Pseudonym of 8 blanks consisting of 4 letters and 4 digits nonrecurring (e.g. ABCD 0123).

-This pseudonym shall be available on cover page and each CD.

The above mentioned materials to be delivered shall include no identifications or signs that shall identify participant's ID apart from the pseudonym.

### 6- PARTICIPATION APPLICATIONS

Contest Application Form is available at [www.asansortasarim.com](http://www.asansortasarim.com), [www.asansoristanbul.com](http://www.asansoristanbul.com) and at websites of AYSAD, İFO, and ETMK.

The participants shall fill out and sign Contest Application Form including identity details thereof, enclose within an envelope and seal it. Only the pseudonym (in capital letters) corresponding to the projects and reports shall be stated on the upper right side of the envelope (e.g. ABCD 0123).

- The envelope with pseudonym in which the Contest Application Form

- Including identity details- to be inserted,

- CDs consisting of drawings and a report, shall be inserted into a larger envelope. This larger envelope that has no writings, signs or pseudonyms thereon and which may preserve the contents thereof against possible postal damages, shall be sealed and cause to be delivered to below mentioned address no later than March 27, 2009. Postal delays shall be ignored.

### Delivery Address:

İFO İstanbul Fuar Hizmetleri A.Ş.

Yıldız Posta Cad. Ayyıldız Sitesi N:26 D:38

Gayrettepe 34394 İSTANBUL TURKEY

### 7- CALENDAR

Project Delivery Date : March 27, 2009 No later than Friday 05.00 p.m.

Elective Board Meeting : April 4, 2009

Announcement of Results and award ceremony : April 7, 2009

Exhibition of Projects (Fairground) : April 9-12, 2009

Results shall be announced through [www.asansortasarim.com](http://www.asansortasarim.com), [www.asansoristanbul.com](http://www.asansoristanbul.com), [www.aysad.org.tr](http://www.aysad.org.tr), [www.etmk.org](http://www.etmk.org), and [www.ifo.com.tr](http://www.ifo.com.tr).

### 8- REWARDS

The projects placed within the first three ranks shall be rewarded. Elective Board; however, may leave any of the reward ranks void, provided that it does not define any of the projects as deserving that rank. The rewards are to be gross earnings and shall be repaid to titleholders upon tax deduction according to laws of Republic of Turkey.

1st Reward : € 5.000,-

2nd Reward : € 3.000,-

3rd Reward : € 1.000,-

### KONE special award;

A technical observation trip to KONE plant at Finland.



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### 9- JURY

The Elective Board consisting of 9 full members and 2 alternate members is constituted by AYSAD, IFO and ETMK.

#### Jury Full Members

Doğu ÇAYLI	ETMK
Selçuk DİKMEN	AYSAD
Ercüment HIZAL	AYSAD
Prof.Dr.Erdem İMRAK	İTÜ
Aslı Kıyak İNGİN	ETMK
Selahattin KARADALAN	ETMK
Tansu ŞARLAK	AYSAD
Sefa TARGIT	AYSAD
Özlem YALIM	ETMK

#### Jury Alternate Members

Ersan BARLAS	AYSAD
Mehtap OBUZ	ETMK

#### Rapporteurs

Emre AKÇAL	ETMK
Tolga GÜRAKAR	AYSAD

\* Sorted by surname alphabetical.

### 10- EVALUATION CRITERIA

Below listed issues shall have priority and deemed as criteria during the evaluation of Elective Board:

- Harmony of functional and visual aesthetic characteristics in design,
- Quality of predicted solutions for material usage and manufacturing methods
- Quality and clearness of design solution for the user,
- Uniqueness and creativity in design concept,
- Being an innovative exemplary to modern solutions in its field,
- Offering appropriate solutions for sector's needs.



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İstanbul Fair Hizmetleri A.Ş.  
Istanbul Fair Organization



ASANSÖR VE YÜKLENMECİLERİN  
SANAİETÇİLERİ BİRLİĞİ  
ELEVATOR AND CALCATOR  
INDUSTRIALISTS ASSOCIATION

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İNDUSTİYEL TASARIMCILAR  
BİRLİĞİ ENKILAPLI İNCELEME  
INDUSTRIAL DESIGNERS  
ASSOCIATION OF TURKEY



## ULUSLARARASI ASANSÖR TASARIM YARIŞMASI

### 11- CONTEST SECRETERIAT AND CONTACT INFORMATION

#### • Contest Secreteriat

İFO Istanbul Fair Organization  
Yıldız Posta Cad. N:26 D:38  
Gayrettepe 34394 İSTANBUL TURKEY  
Tel : +90 212 275 75 79  
Faks : +90 212 288 36 11  
e-mail : asansor@ifo.com.tr  
Web : www.asansoristanbul.com  
www.asansortasarim.com

#### • Contact Information

**AYSAD** Elevator and Escalator Industrialist Association  
Uzunçayır Cad.Yapı İş Merkezi No: 31 C2 Blok K:3 Buro:29  
Hasanpaşa Kadıkoy İSTANBUL TURKEY  
Tel : +90 216 326 49 51  
Faks : +90 216 326 49 99  
e-mail : info@aysad.org.tr  
Web : www.aysad.org.tr

**ETMK** Industrial Designers Society of Turkey, İstanbul Branch  
Ferah Mahallesi Nato Yolu Caddesi Çamlıca Ekşioğlu Sitesi E Blok D:5  
Üsküdar - İSTANBUL TURKEY  
Tel : +90 530 516 29 92  
Fax : +90 212 347 32 91  
e-mail : etmkistanbul@etmk.org  
serapalpdemirel@gmail.com  
Web : www.etmk.org.tr

### 12- OTHER ISSUES

- Copyrights of entire participant projects and rewarded projects belong to the project designers thereof.
- The companies may purchase the projects they deem appropriate. Therefore, AYSAD shall have a priority for the purchase of rewarded projects for a period of 6 months starting from announcement date of rewards.
- AYSAD and IFO shall have the rights for issuing, filing and, exhibiting both domestically and internationally all participant projects for an indefinite period.
- The CDs and documents to be delivered by contesters shall not be returned.



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Istanbul Fair Organization



ASANSÖR VE YÜKSEK MERDİVEN  
SANAİİ ÇİCİLİK VE SİNERJİ  
ELEVATOR AND ESCALATOR  
INDUSTRIALIST ASSOCIATION

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ENDÜSTRİYEL TASARIMCILAR  
DERNEĞİ KOBİLERİN İHTİŞAR  
INDUSTRIAL DESIGNERS SOCIETY OF TURKEY



## ULUSLARARASI ASANSÖR TASARIM YARIŞMASI

### ILDC.-“LIGHTING IN LIFTS” DESIGN CONTEST APPLICATION FORM

I HEREBY ACCEPT ALL TERMS AND CONDITIONS STATED WITHIN THE CONTEST SPECIFICATIONS.

I HEREBY CERTIFY THAT THE DESIGN I SENT FOR PARTICIPATION IN DESIGN CONTEST, “**LIGHTING IN LIFTS**” ORGANIZED BY AYSAD, İFO and ETMK IS A UNIQUE WORK, AND I ALSO HEREBY UNDERTAKE ANY AND ALL RESPONSIBILITIES IN CASE A CONTRARY CLAIM APPEARS OUT AND/OR THIRD PARTIES ASSERT RIGHTS ON THE DESIGN.

Full Name:	
Date of Birth:	
Identity Type and Nr.:	
Residence address:	
Country:	
E-mail:	
Phone number/Home:	
Phone number/Mobile:	
Fax:	
Graduated from:	
Profession:	
Pseudonym:	
Date:	
Signature:	

\*In the event of a group participation, this application form shall be filled out by all members of this group individually.



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