

12th International Lift Exhibition

asansör

2011 İSTANBUL

14-17 April 2011

Tüyap Fair & Congress Center
İstanbul, Turkey

up grade...

MORE... Accessibility - Energy Efficiency - Safety - Performance - Comfort

Organization

İFO

İstanbul Fuar Hizmetleri A.Ş.
İstanbul Fair Organization

Destekli ile / Supported by
AYSAD



Asansör İstanbul Content

1 LIFE COMPONENT MANUFACTURERS

- 1.1 Drive Systems
 - 1.1.01 Geared Machines
 - 1.1.02 Gearless Machines
 - 1.1.03 Lift Motors
 - 1.1.04 Hydraulic Units and Pistons
 - 1.1.05 Hydraulic Lift Component: Tank / Valve / Pipe Rupture Valve
 - 1.1.06 Over Speed Governors
 - 1.1.07 Diverting Pulleys
 - 1.1.08 Buffers
- 1.2 Control Systems & Signalization
 - 1.2.01 Main Supply Units & Switches
 - 1.2.02 Lift Controllers
 - 1.2.03 Inverters & Encoders
 - 1.2.04 Relays / Contactors / Electrical Wiring Equipment
 - 1.2.05 Shaft Information Systems
 - 1.2.06 Shaft Lighting
 - 1.2.07 Evacuation Systems
 - 1.2.08 COPs / LOPs / Indicators / Buttons
 - 1.2.09 Cables & Travelling Cables
 - 1.2.10 Photocells & Light Curtains
 - 1.2.11 Overload Sensors & Systems
 - 1.2.12 Inspection Boxes
 - 1.2.13 Alarm Systems
 - 1.2.14 Communication Systems: Phones / Intercoms
- 1.3 Cars
 - 1.3.01 Passenger Lift Cars
 - 1.3.02 Freight Lift Cars
 - 1.3.03 Hospital Lift Cars
 - 1.3.04 High Speed Lift Cars
 - 1.3.05 Panoramic Cars
 - 1.3.06 Vehicle Lift Cars
- 1.4 Doors
 - 1.4.01 Landing Door Mechanisms
 - 1.4.02 Landing Door Panels and Frames
 - 1.4.03 Landing Door Locks
 - 1.4.04 Landing Door Dampers and Cams
 - 1.4.05 Car Door Mechanisms
 - 1.4.06 Car Door Panels
- 1.5 Guide Rails & Accessories
 - 1.5.01 Guide Rails / Fishplates / Rail Clips
 - 1.5.02 Rail Brackets & Anchor Systems
- 1.6 Car & Cw Slings
 - 1.6.01 Car Slings
 - 1.6.02 Safety Gears: Instantaneous / Progressive Types
 - 1.6.03 Guide Shoes / Rollers / Lubricators
 - 1.6.04 Isolation /Anti-vibration Pads
 - 1.6.05 Counter Weight Slings
 - 1.6.06 CW Blocks
- 1.7 Suspension Ropes & Compensation
 - 1.7.01 Steel Ropes & Accessories
 - 1.7.02 Compensation Chain & Accessories
- 1.8 Divers
 - 1.8.01 Signs & Labels
 - 1.8.02 Decoration Materials
 - 1.8.03 Other Materials

2 LIFT COMPONENT SUPPLIERS

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3 LIFT INSTALLERS

- 3.01 Lift for Residences & Commercial Buildings
- 3.02 Hospital Lifts
- 3.03 Panoramic Lifts
- 3.04 Home Lifts and Lifts for Handicapped
- 3.05 Vehicle Lifts
- 3.06 Freight Lifts
- 3.07 Hydraulic Lifts
- 3.08 MRL Lifts
- 3.09 Service & Small Goods Lifts
- 3.10 Scissors Lifts
- 3.11 Escalators & Moving Walkways

4 OTHER

- 4.01 Consultants
- 4.02 Associations
- 4.03 National / International Publications
- 4.04 Notified Bodies
- 4.05 Installation Equipment
- 4.06 Safety Equipment

Modernization time for more...

Allow buildings to be more accessible and let people to move smoothly, safely and comfortably in their buildings...

The provision of low cost, reliable-high quality elevators is beneficial to everyone in the cycle - including the end user. Hence an increasing awareness in modernization is becoming more apparent in Turkey - the heart of **EuroAsian Business Region**.

From the manufacturer to the end user - Asansör İstanbul highlights the importance of modernization in the world of elevators by bringing together once again all the players of this important industry under the one roof.

There is no better event or time to tap into this market for **More...Accessibility.. Energy Efficiency...Safety... Performance...Comfort”**



Lifts from all over the world

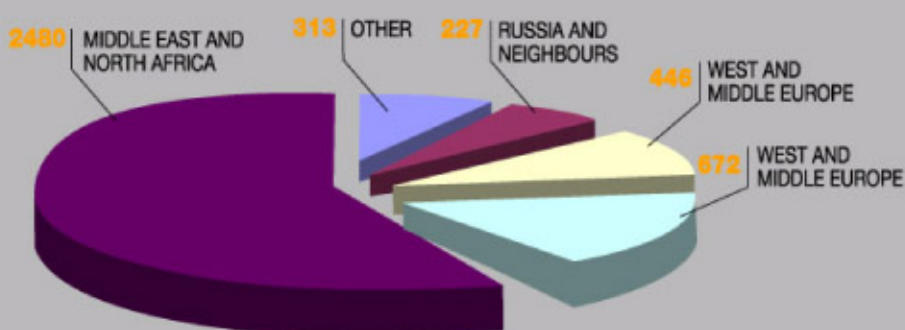
Asansör İstanbul, one of the most significant events in the world in this very special field of elevators and escalators, returns in 2011.

In 2009, Over 280 companies associated in the lift industry exhibited their products and services.

Asansör İstanbul proved itself once again to be the leader of this domain and a global meeting point for the exhibitors and visitors, with respectively an increase of 6.4% in visitors from year 2007.

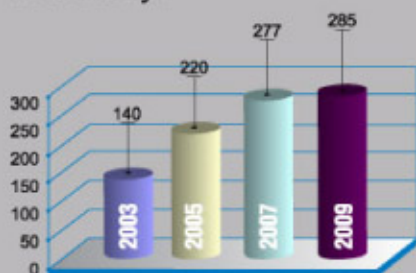
23,000 visitors from 64 countries

From New Zealand to US, Australia and China... From Middle East to Balkans and Europe... The ratio of foreign visitors reached an impressive 18% in 2009!

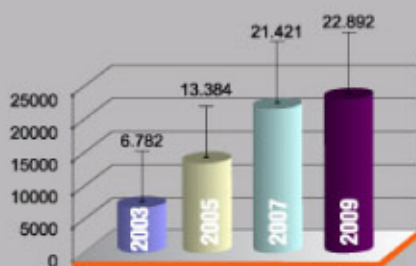


Record number of 31,748 visits!

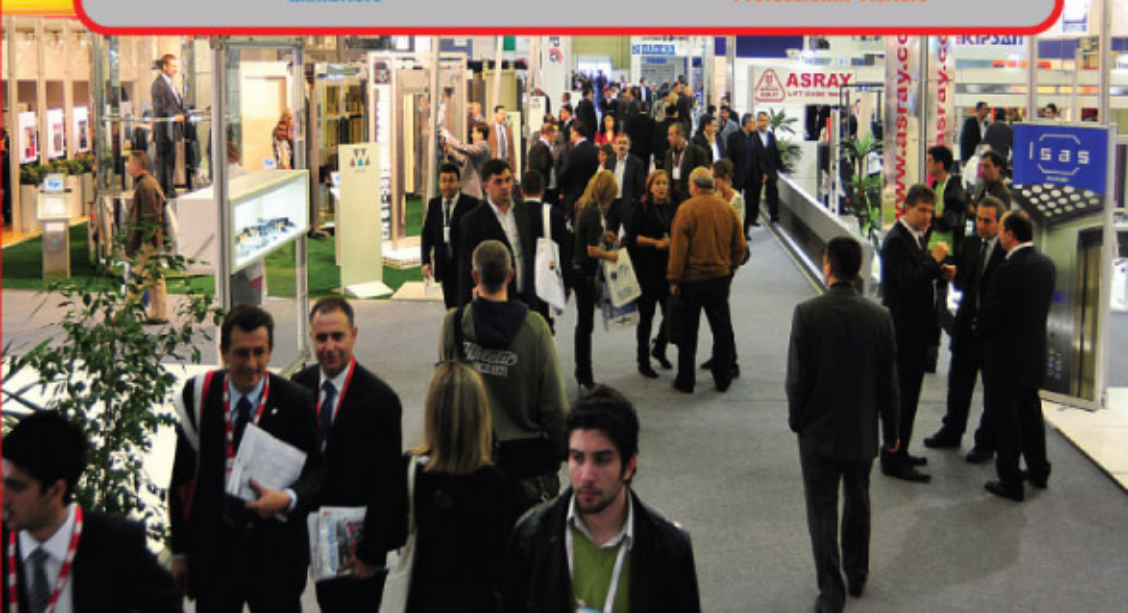
in 2009 the increase in visitors reached a record number of 22,892 professional visitors, proving a positive growth in interest amongst the industry.



Exhibitors



Professional Visitors



Modernization for Accessibility

For years the "Parallel Activities" organized along with **ASANSÖR İSTANBUL** ensure a perfect platform to discuss today's competitive market structure and global development and challenges.

The major topics for Asansör İstanbul 2011 Conference Programme have been defined as Accessibility, Energy Efficiency and New Standards including NE-8021.

The conferences held in conjunction with the event hosted the pioneering professionals from the industry and captured the interest of all visitors. Major topics which were discussed in 2009 consisted of the following;

The 2009 Asansör İstanbul Trade Fair began with the topic of - **BEGINNING OF A NEW ERA - GLOBAL APPROACHES TO CODES**. The speakers included Esfandiari Gharibaan : Chairman CEN TC 10, Louis Bialy : Member of ANSI, Christian de Mas Latrie : Chairman ISO TC 178, Frank Tegel :Member of CEN TC 10 and ISO 178, Ren Tianxiao: Chairman CEA.

Massimo Bezzi : Head of Communication and Public Relations EFESME conducted a speech about **EUROPEAN LIFT MARKET AND THE ITALIAN EXCELLENCE ENERGY EFFICIENCY AT VERTICAL AND HORIZONTAL TRANSPORTATION IN BUILDINGS** - being a relatively popular topic of the week was conducted by Michel Chartron - Chairman ELA

Speakers Beata Pich : European Commission D.G.Enterprise and Industry, Mechanical, Electrical and Telecom Unit - Policy Officer - Manager of the Lifts Directive, Henk van Eeden: Policy Advisor - Netherlands Ministry of Social Affairs and Employment informed participants on the topic of **DEVELOPMENT OF LIFT AND NEW MACHINERY DIRECTIVES**

Local professionals - H.Tank Duru: Kocaeli University Electric Engineering Division, and Rifat Demiröz : Akar Lift focused their speech on the topic of **WORKING AND DIMENSION PRINCIPLES OF SYNCHROUOUS MOTORS**.

On the final day of the fair, the topic of **PROGRESS OF NATIONAL LIFT SECTOR: TECHNIC, COMPETITION, TRADE** was discussed by General Manager of Industry, Ministry of Industry and Trade, Niyazi Özgür : Deputy G.M. of Consumer and Protection of Competition, Ministry of Industry and Trade, Mehmet Evcı : TSE Product Labelling Center President, Ali Osman Özdilek: AYSAD Legal Advisor, Akif Temelli : 1. Period ASTEK Member and Manager of Lift Installation Company.

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Design meets with Technology at Asansör İstanbul 2011, for the fourth time!

ILDC- International Lift Design Awards takes place with the support of AYSAD (Turkish Elevator and Escalator Industrialists Association), İFO (İstanbul Fair Organization) and ETMK (Industrial Designers Professional Institution) for the fourth time, under the scope of Asansör İstanbul 2011 Exhibition.

The scope of ILDC in 2011 is determined as "Modernization for Accessibility". The aim is to design modernization solutions and elements that make buildings accessible. As last year, monetary rewards will be conferred to the first three winner projects in addition to KONE Special Reward.

The scope of the awards in 2009 was "Lighting and Illumination in the Lifts". ILDC's subject was the elements and solutions that form a bond between the user and light in the lifts, to be created in an innovative and original understanding.

The 1st prize winner was **Ms.Esra Keskin & Mr. Fatih Şenay**, the award being 5000 € The 2nd winner was **Mr.Emre Çağlar** with the award being 3000 € The 3rd prize winner was **Mr.Korhan Büyükdemirci** winning 1000 €

Mr. Hakan Evkaya was chosen for the KONE Special Award, and won a special trip to KONE Facilities in Finland.

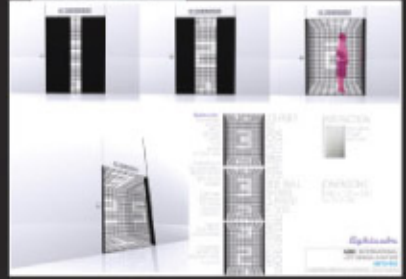
The prizes were given by Mr. Selahattin Durak- Chairman of Board İFO, Mr. Sefa Targit- President of AYSAD, Mr. Michel Chartron- President of ELA and Mr. Cuneyt Isin- KONE General Manager at a special dinner organized in Galata Anemon Hotel Pitti Restaurant on April 7, 2009.

All of the subject designs were exhibited at the Asansör İstanbul 2009 Exhibition.

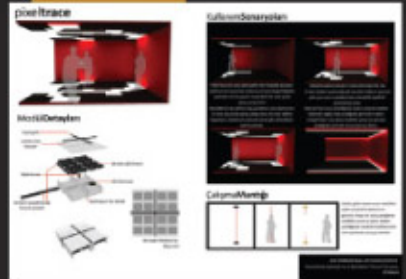
ILDC 1.



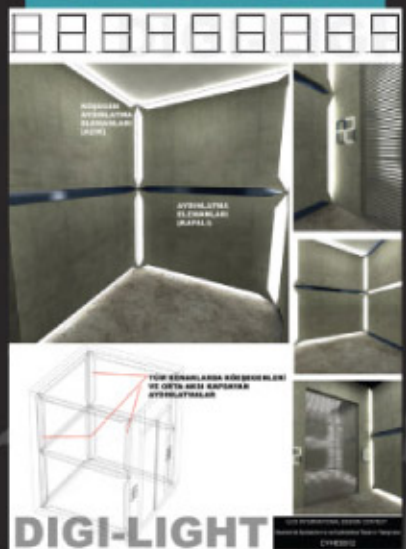
ILDC 2.



ILDC 3.



KONE SPECIAL REWARD



DIGI-LIGHT